

Growth of NPC Sororities

Greek Life Leadership Center
Division of Student Affairs
University of Arkansas
29 January 2013

**HISTORIC ENROLLMENT GROWTH AND
NATIONAL ACCLAIM OF OUR CHAPTERS
COMBINE TO FUEL AN
UNPRECEDENTED INCREASE IN
STUDENT INTEREST IN OUR
NPC SORORITIES.**

The Plan

- Chapter consultants from each national organization have been invited to come to campus to work with each NPC sorority in order to maximize the experience of each new member.
- Greek Life will host national officers for a Recruitment workshop in August 2013.
- UA will continue to cultivate our two newest organizations, Alpha Chi Omega and Phi Mu.
 - They chartered as chapters in November 2012.
- In consultation with NPC and our two newest organizations, we will seek extension to add three more organizations by Fall 2016.

Priorities of the Plan

- Provide a favorable sorority experience for every eligible woman who wants one.
- Maximize efforts to place eligible women in chapters (NPC Unanimous Agreement).
- Support chapters in providing nationally competitive membership experiences.
 - Grow our sorority system to yield a quota competitive with our benchmark institutions.
 - Connect chapter leaders to campus, alumni, and other resources.
 - Encourage chapters to compete for national awards.

Assumptions

- Every eligible woman who registers by deadline to participate in recruitment may do so.
- Women who meet requirements should have opportunity to join (NPC Unanimous Agreement).
- We will add new chapters as often as National Panhellenic Conference extension rules will permit.
 - New organizations must see that UA is committed to each chapter having a house.

Assumptions

- Enrollment Services will admit no more than 4,600 new students each fall.
 - 52% will be women
 - Between 2004 and 2011, 50-51%
 - Fall 2012 = 52%
 - 60% of those women will register for recruitment
 - Between 2008 and 2012, increased from 46% to 57%
 - 96% will reach preference round
 - Since 2008, has fluctuated between 94.0% and 96.3%

Conditions

- Eligibility criteria
- Women who register
- Registrants commencing recruitment
- Recruits maintained
- Preferred recruits invited to membership

“Favorable Sorority Experience”

- Students First
- “Top 50” institution
- Academically supportive
- Service oriented
- Close-knit sisterhood
 - Quotes from New Members
 - UA Sorority Life Student Advisory Board

Quotes from New Members

“My sorority experience since I have arrived at the U of A has taught me how to balance responsibilities and new experiences all together. I have found 150 new best friends who help me be a better person each day.”

Quotes from New Members

“I would with no doubt go through this process again knowing all I do now and knowing how many members in my pledge class. People can say all the negative things they want about having 150+ new members, but the sisterhood that I have gained from all 150+ is not replaceable. I wouldn't trade it for anything.”

Quotes from New Members

“Although it is such a large class, I would not change it for anything. My best memories thus far have been because I am involved in Greek Life. It was hard at first because I felt like I didn’t know anyone, but I now feel like I know a ton of girls. With a pledge class of 155, you run into them everywhere you go which makes it nice because it makes college feel like home.”

Quotes from New Members

“Even though there are 150 girls in my pledge class, Greek Life is still an amazing experience. To be honest, all the required study hours are the reason I have the grades I have. My sorority is the reason I have gotten so involved in the community. And my sorority has allowed me to network with people all across campus. Plus, it is a blast. I would do the whole process again in a heartbeat.”

Sustainable Sorority System

- Increasing number of chapters to match our benchmark peers
- Reducing size of new member classes to create a more close-knit sisterhood
- Financial stability for house

Sample Resources for Chapters

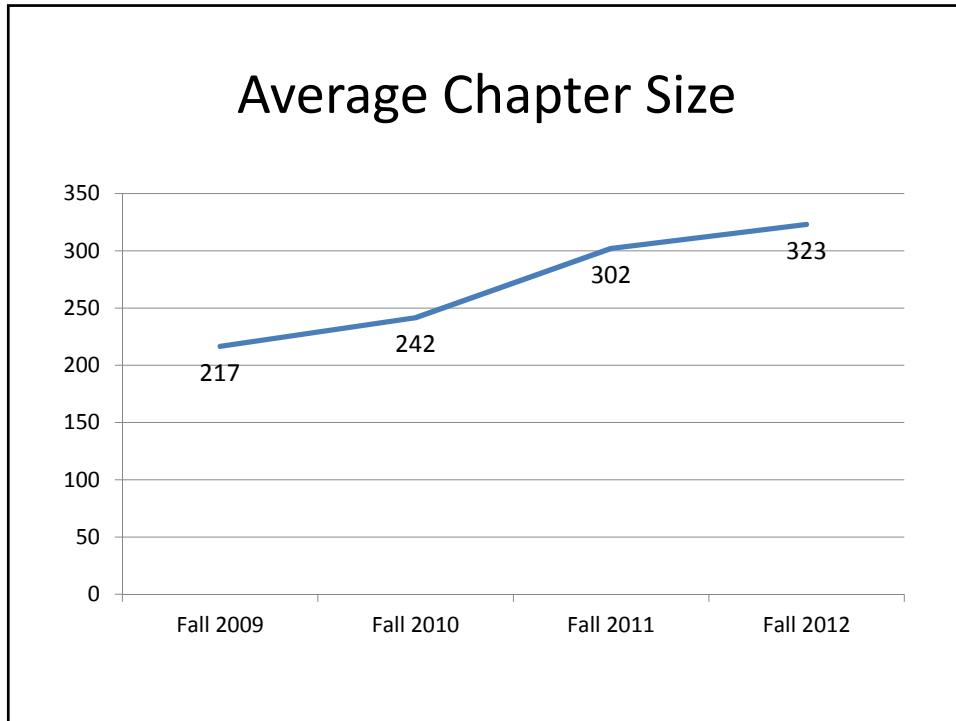
- Campus
 - Whiteside Greek Life Leadership Center
 - Walton Hall
- Local
 - Advisory Boards
 - House Corporations
 - Service opportunities

Sample Resources for Chapters

- Alumni
 - Mentoring
 - Traditions
- Nationals
 - Chapter consultants
 - Continued advice from NPC for Greek Life

National Acclaim

- Some national awards our chapters have won
 - Persephone Circle (2012: Chi Omega)
 - Genevieve Forbes New Member Education Award (2012: Kappa Delta)
 - Most Outstanding Chapter in the Nation (2010-2012: Kappa Kappa Gamma)
 - National Vallera Clough-Ross (2012: Zeta Tau Alpha)
 - Gold Star Chapters Top Fundraiser (2011: Delta Delta Delta)
 - Balfour Cup (2007-2010: Pi Beta Phi)



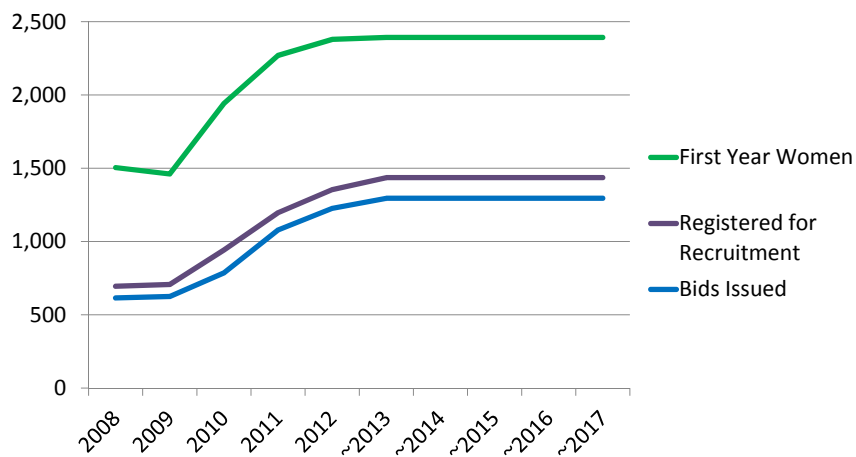
Chapter Sizes for Fall 2012

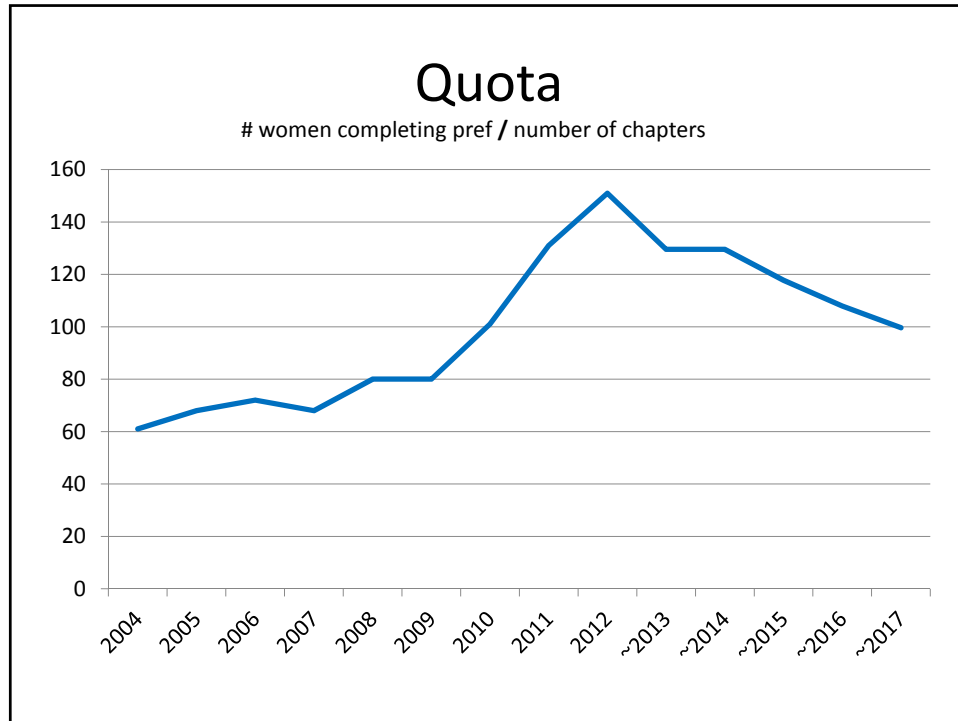
Chapter	Count
Alpha Chi Omega	115
Alpha Delta Pi	275
Alpha Omicron Pi	343
Chi Omega	392
Delta Delta Delta	358
Kappa Delta	352
Kappa Kappa Gamma	438
Phi Mu	186
Pi Beta Phi	403
Zeta Tau Alpha	368

Fall 2012 GPAs

Chapter	Semester	Cumulative
Alpha Chi Omega	3.069	3.162
Alpha Delta Pi	3.064	3.145
Alpha Omicron Pi	3.121	3.141
Chi Omega	3.364	3.391
Delta Delta Delta	3.227	3.246
Kappa Delta	3.276	3.334
Kappa Kappa Gamma	3.404	3.390
Phi Mu	2.879	3.003
Pi Beta Phi	3.414	3.409
Zeta Tau Alpha	3.292	3.302

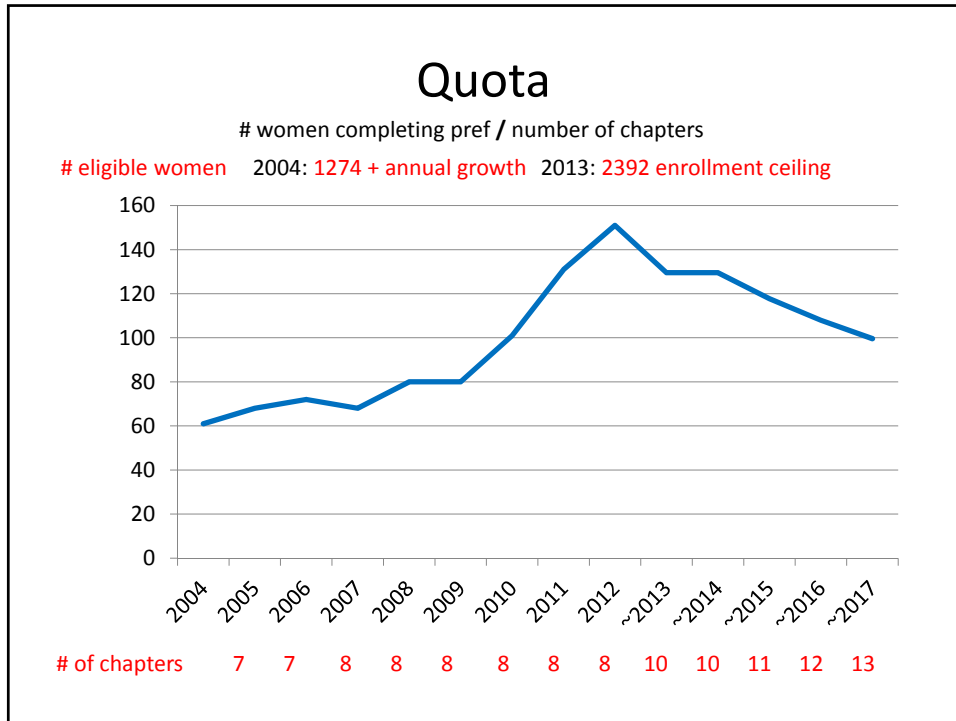
Recruitment Participation





Toward Lower Quotas

- For the last several years, the number of women participating has increased while the number of chapters remained static.
- For the coming few years, the number of women participating is expected to remain nearly static while the number of chapters will increase.
- Projections assume women remain 52% of incoming cohorts.



Benchmark Quotas: 2012

University	Chapters	Recruitment	Quota
Alabama	18	1950	105
Arkansas	10	1354	151
Auburn	17	1203	58
Clemson	11	1002	64
Florida	18		67
Georgia	17	1399	67
Iowa State	15	657	40
Kansas	13	805	44
Kentucky	16	1027	65
LSU	11	1107	96
Mississippi	9	1250	127
Missouri	15	1677	86
Mississippi State	8	699	84
Nebraska	15	812	34
Oklahoma	11	1033	79
South Carolina	10	1328	111
Tennessee	13	872	52
Texas A&M	13		55
Vanderbilt	10	539	49

Differential Quota

- Proposal
 - NPC must discern whether to adopt
- Established chapters would have lower quota
- New chapters would have higher quota
- Specifics to be determined by NPC
 - IF the council agrees to make this exception to the Unanimous Agreement

Next Steps

- Continuous Open Bid (Spring 2013)
 - Only for the two new chapters
 - Focus on spring semester transfers
- Walton Hall Occupancy
- Greek Life Alumni Advisory Board
- New Student Orientation (June)
- Recruitment Registration (June 1 – July 15)
- Chapters reach out to Nationals (late July)
 - Prep for large new member classes again
- No Frills
- Leadership opportunities in student organizations

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